



# TANISHA MUKHERJEE

[tanishamukherjee93@gmail.com](mailto:tanishamukherjee93@gmail.com)

84728604243/ 7662836817

## SKILLS

HR

Attendance management

Employee engagement

HRMS

Leadership

Teaching

Curriculum Development

Student Mentoring

Research

compassionate

Public Speaking

Communication

Teamwork

MS Excel

## Teaching Assistant

The Assam Royal Global University

8/02/2023- Present

## Corporate Senior Executive HR

*DTDC Express Ltd., India*

15/02/2021 – 17/12/2022

- Pan India Attendance and Leave Management
- Payroll Activities
- Project Training
- Employee Engagement
- **HRIS (Ramco & Secureax integration)**
- **Travel Reimbursement Management**
- Onboarding

## Lead Follow Up & Customer Executive - Intern)

*The Outlook Group, India*

5/5/2019 - 31/08/2019

- Responded and solved to all customer inquiries in a timely manner.
- Executed 50-100 daily cold - calls to top level executives to increase client base.
- Maintained friendly and professional customer interactions
- Collaborated with members of other departments to complete sales transac

## Assistant Professor in Department of Commerce

*Jagiroad College, Morigan, Assam*

17/02/2018 - 31/06/2019

- Guide to UG students for Final Year Dissertation
- Handling undergraduate Management Courses
- Arranged sessions for Guest Lectures series and Industry Visits.
- Supervisor for Students regarding Internship, project handling, admissions etc.
- Part Of Exam Committee
- Handled Responsibilities pirating to NAAC and IQAC committee.

## EDUCATION

### Ph.D. (Pursuing)

Department of Management

**Adamas University, Barasat, West Bengal**

2021 - Current

**Thesis title: Pilgrimage Tourism in Assam with Special Reference to Kamrup and Nagoan Districts.**

### MBA in HR and Marketing (9.16 CGPA)

Department of Management

Silver Medalist, MBA Departmental Topper  
**Adamas University, Barasat, West Bengal**  
2019 – 2021

### **PG Diploma in Human Resource Management (7.04 CGPA)**

Department of CODL  
**Tezpur University, Tezpur, Assam**  
2019 – 2021

### **M.Com in Finance and Accounting (9.30 CGPA)**

Department of Commerce  
**Guwahati University, Guwahati, Assam**  
2014 – 2016

### **B. Com in Commerce (Hon) (9.03 CGPA)**

Department of Bachelor of Commerce  
**Guwahati University, Guwahati, Assam**  
2012 – 2014

### **Higher Secondary School Certificate (HSSC)**

**West Guwahati Commerce College, Guwahati, Assam**  
2009 – 2011

### **High School Leaving Certificate (HSLC)**

**Pragjyotish English Medium High School, Guwahati, Assam**  
2009

## **PUBLICATIONS**

#### **JOURNAL PUBLICATION:**

- Tanisha Mukherjee, Nilanjan Ray “**Socio-Cultural Impact of Tourism: A Study from Shantiniketan in West Bengal**”, The British Journal of Administrative Management, Vol-58, Issue 155 Oct 2022, ISSN/ISBN 17461278, Pages 201-217
- Nilanjan Ray, Tanisha Mukherjee, Sudin Bag, “**A Study on Online Shopping Behavior in Kolkata, West Bengal**”, “Our Heritage (UGC Care Listed)”, 2020.vol-58, issue 1, pages 7738-7751.

#### **BOOK (CHAPTER) PUBLICATION:**

Tanisha Mukherjee, Dr. Mainak Chakraborty, Dr. Nilanjan Ray, “**A Study on Pilgrimage Tourism : Evidence from Kamakhya**”, Digital Transformation In Emerging Business Environment.2022

Nilanjan Ray, Sudin Bag, Tanisha Mukherjee, “**Chaotic and complexity of Understanding of Online Behavior from marketing Perspective**”, “Chaos, Complexity and Leadership 2020”, “Springer Nature (Accepted)”, Turkey, 2021.

#### **NEWS PAPER ARTICLE PUBLICATION:**

"Impact of COVID-19 on Hospitality and Tourism Industry", "The Eastern Herald (URL: <https://www.easternherald.com/op-ed/hospitality-tourism-industry-covid-19-impact-63052/>)", May 4, 2020.

### CONFERENCES & PAPER PRESENTATION:

- **Tourism Experience Model : A critical review on digital pilgrimage** ,International conference on Sustainable World Through the Lens of Social Science, organized by IBS , Kolkata, AAGBS and Assam University from 5<sup>th</sup> to 6<sup>th</sup> april'2024
- A Study on Pilgrimage Tourism on Kamakya: Issues and Prospects, ICCIGS-2023 Organized School of Business and Economics, Adamas University, Kolkata (Hybrid Mode)
- "Tribal women empowerment and leadership: A study from Birbhum district, west Bengal, India", "International e-commerce on youth leadership transformation in digital world Morocco, 2021", organized by Adamas University, May 8<sup>th</sup> 2021, Morocco and India (Virtual Mode).
- "Chaotic and complexity of understanding the Online shopping behavior from Marketing perspective", "7<sup>th</sup> International symposium, by Springer ICCL2020", organized by ICCL, Turkey, October 20<sup>th</sup> 2020, Turkey (Virtual Mode).
- "A Study on Online Shopping Consumer Behavior in Kolkata, West Bengal", "ICDE Conference 2019", organized IIM Raipur, December 2019, India.

### WORKSHOP/FACULTY DEVELOPMENT PROGRAM

- Internal faculty development training on "Essence of outcome-based Education and Its Implication on Preparation of Syllabus& Course Structure" RSC, royal Global University from 3<sup>rd</sup> & 4<sup>th</sup> April,2024
- Faculty Development Training on "Research Methodology Using Open-Source Tools" Organized by Amity University, Kolkata from 11<sup>th</sup>-16<sup>th</sup> March,2024
- FDP on "Enhancing Research Methodology Skills: Navigating Data Analysis With Ease using R and SPSS" organized by ISBM, Kolkata from 04-09<sup>th</sup> March'2024
- Faculty Development Training On "Innovative Teaching and Learning Pedagogy "Jointly Organized by Research and Journal Committee And IQAC, St, Paul Institution of Professional Studies Indore (M.P), Research Foundation of India and Rfi-Care From 1<sup>st</sup>-8<sup>th</sup> April,2023
- FDP Training On "Step-By -Step Guide to Write a Good Research Paper" Organized by The Research Foundation of India and Rfi-Care in Association with Parul University, Faculty of Commerce From 18<sup>th</sup> -27<sup>th</sup> March, 2023.
- Certificate Workshop on "Data Analytics: Use of Structural Equation Modelling (SEM) in Social Sciences" 2021
- Online Faculty Development Training on "ICT based tools and its application in teaching and learning process "organized by the BSVS educational learning center, Nagpur from 27<sup>th</sup> may 2020- 2nd June 2020
- A webinar on "Virtual Interactives Classroom for Teacher and The Challenging Technologies in Post Covid -19 Era" by IFERP on 05<sup>th</sup> June,2020
- A webinar on HRM Practices in the Era of COVID-19 on 27<sup>th</sup> May,2020 by Adamas University
- A workshop on "Being and Becoming Innovative: Uncovering your Inner Problem-Solving Power" from 27<sup>th</sup> April to 1<sup>st</sup> May, 2020 by Adamas University.
- Online Faculty Development training on Advanced Concept for Developing Moocs" from July 02 - July 17, 2020 organized by the Ramanujan College, university of Delhi, Sponsored by MHRD
- A workshop on Enterprise Architecture by Dr.Pallab Saha at IIM Raipur 2019
- A workshop on Privacy & Artificial Intelligence by Intuit 2019
- A workshop by MHRD on teachers training for CBCS teaching technique,2019
- MGNREGA Act and Tribal Livelihood: A study on Kamrup Rural District, Assam ,2016
- Live Project on Supply Chain Management Of Horlicks, Organization SRD Nutrients, Mangoldoi ,2014

## CO-CURRICULUM ACHIVEMENTs

- Student Coordinator of Placement cell (Career development Cell), from Department of Management, Adamas University 2019-2021
- Certified by Business Standard as Campus Reporter for School of Management, Adamas University.2019-2020
- Certificate from UNISCO for National and International Classical Dance
- Certificate from Multilingual Dance and Drama Mahotsav, Dehradun.
- Certificate from International Dance and Theater Festival, Pune for representing Assam.
- Certificate from Door darshan, Guwahati Dance Award.
- Certificate for Article writing in Department of Commerce, Guwahati University.
- Certificate for best drama from National Dance festival, Cuttack
- Participated in the Annual University Cultural Fest (KOMMERCIO), 2015 and 2016
- Participated in the Opening and Closing Ceremony of 33<sup>rd</sup> National Games, 2007
- Participated as a member in Yuva Unstoppable NGO, 2013 and 2014
- Participated as a representative from Dept. of commerce GU in Udgam, IITG, 2014 and 2015

## LANGUAGES

Assamese, Bengali, Hindi, English

